



# NovoVue™ Rollstock

## BY BAGCRAFT®

### THE CUTTING EDGE IN PACKAGING DESIGN

Packaging plays a strategic role in the development of brand identity – this is why we are focused on innovative packaging solutions that meet the needs of the modern consumer: easy-opening and closing, ventilation, and breathability combined with brilliant colors and precise, intricate window options.



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Our wide diversity of capabilities combined with an experienced packaging design and innovation team has brought Novolex to the forefront as a leading flexible packaging supplier to the top 25 restaurant and supermarket chains across North America.

## OVERVIEW

- Precise laser cutters produce boundless options of intricate window shapes
- Finished products can have high definition 10 color process printing with die-cut window
- Integrated, advanced laminator yields more durable seals for continuous or die cut windows
- Works with a variety of substrates geared towards form, fill and seal machines
- Works with many films including PET, PP, PE, PLA, foil and COEX films

## KEY FEATURES

- 1 Dynamic capabilities for unique packaging designs
- 2 Continuous window capabilities
- 3 Anti-Fog window offers clear visibility
- 4 Paper packaging provides a handcrafted appearance
- 5 Custom precision laser cut



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