

An innovative solution from a trusted brand.



Introducing Eco Blend® Max can liners from Heritage® Bag, a Novolex® brand. As a leader in packaging choice, innovation and sustainability, Novolex has utilized post-consumer recycled (PCR) content in bags and film since 2006 when we opened the first of two world class recycling facilities.

As we continue to innovate products made with PCR, we are proud to expand our offerings with Eco Blend® Max can liners. These liners contain a minimum of 30% PCR, delivering the same quality you expect from Heritage bags while offering even more benefits.

Choose Eco Blend Max can liners to align your environmental sustainability goals, CSR targets, regulatory compliance needs, and to meet the expectations of your customers.

Based on data from the ecoinvent life cycle inventory, Eco Blend Max can liners reduce carbon emissions by 18% when compared to the same size can liner made from virgin resin.

FAQs about Eco Blend Max

Are Eco Blend Max can liners made with recycled content?

Yes, Eco Blend Max can liners are made with a minimum of 30% post-consumer recycled content certified by SCS Global Services.

Do Eco Blend Max can liners sacrifice quality for sustainability?

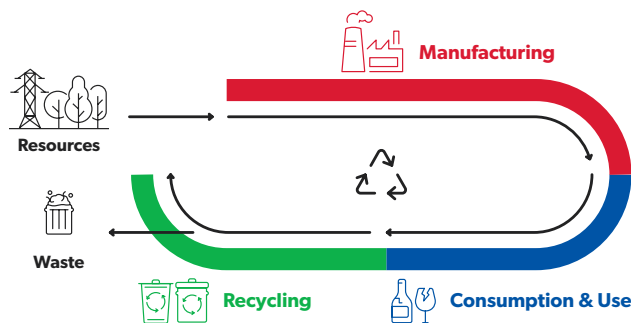
No, Eco Blend Max can liners are subject to and pass the same quality testing and standards as bags made with 100% virgin material.

Are Eco-Blend Max can liners made using a closed-loop recycling process?

Since closed-loop recycling involves recycling a product back into the same product and can liners generally end up in landfills, it is not possible for can liners to be part of a closed-loop recycling process.

Do Eco-Blend Max can liners support a circular economy?

Yes, every Eco Blend Max can liner, made with a minimum of 30% PCR, contributes to circularity because using PCR helps ensure resources are kept in use.



What is the source of the PCR used in Eco Blend Max?

Our recycling facilities focus on recovering films from retailers, warehouses, distribution centers and other sources.

Eco Blend Max supports your purchasing requirements:



Meets qualifications to be SCS Global Services recycled content certified (Registration # SCS-RC-05603): ensures authenticity and contribution to sustainable practices.



Exceeds U.S. Green Building Council's LEED program can liner requirements: makes them a valuable addition to "green" building certifications.



Complies with EPA's Comprehensive Procurement Guidelines: emphasizes commitment to responsible waste management.



Adheres to California state regulatory standards: ensures compatibility with plastic trash bag regulations.



Fulfills Washington state PCR inclusion requirements for SB 5022 (2023): showcases compliance with regional regulations.



Offers "Right-Sizing" dimensions for common cans: provides a convenient and efficient waste management solution that can reduce reliance on resources.

CHOICE. INNOVATION. SUSTAINABILITY.

Eco Blend Max can liners are made with resin produced from post-consumer recycled sources, helping to divert waste from landfills and reduce the use of virgin resin to create a premium quality can liner.

