**Distoration Rate For Pre Print** Plates For .107 Is 96.70%

**Distoration Rate For Tail Print** Plates For .067 Is 97.99%

PLACEMENT OF DENSITY BARS (UP TO 6 COLORS)

1 Duro Way Walton, KY 41094 Duro ArtDepartment@novolex.com CREATED BY: B. Wallrawe

Cut Flap 12.00"

DESIGN GROUP: Shopper Series Ultra Modular Debonair 16 x 6 x 15

PLEASE NOTE: This proof is for copy, content, and position approval only. This proof is not for actual color or paper substrate used to produce your order.

Carefully check all traps (overlap of color) punctuation, spelling, copy and elements. Please use attached approva letter for signed approval. Approval letter, proof and ink roll outs must be returned to produce your order.

BORDER DESIGNS Because Of Machine Movement In Bag Fill All 5 Anti-Bounce Area With Conversion, Copy Should Be Placed At
Least 1/4" From Fold Lines Or Edges.
In The Top Area, Use 1/2" Bleed.
Border Designs Should Be Kept 1/2" From
Fold Edges, Top Cutoff And Bottom Fold. 40% Screen In All Colors Containing Screens

Full Panel Print Must Bleed Into Top &

Bottom Of Bag. Which Is Indicaated On Template

Starting Web: 45 1/4" Finished Web 45.00" DATE: 2/10/16 SCALE: FULL Bleed Copy Must Any Copy Above This Extend To this Line. Line Will Not Be Seen. Final Art For Gusset 6.00" Face 16.00" Gusset 6.00" Back 16.00" Plates Should Stop / At This Back Fold Line.

TOP

CUTOFF AFTER CONVERSION, THIS AREA (.25") WILL APPEAR IN BOTTOM OF BAG