## **Distoration Rate For Pre Print** Plates For .107 Is 96.07%

**Distoration Rate For Tail Print** Plates For .067 Is 97.61%

PLACEMENT OF DENSITY BARS (UP TO 6 COLORS)

DURO

A NOVOLEX BRAND

1 Duro Way 1 Duro Way Walton, KY 41094 Duro.ArtDepartment@novolex.com CREATED BY: B. Wallrawe

DESIGN GROUP: Shopper Series

Cut Flap 12.00"

Printed Flap 13.00"

Miss Tote 16 x 6 x 12

PLEASE NOTE: This proof is for copy, content, and position Because Of Machine Movement In Bag approval only. This proof is not for actual color or Conversion, Copy Should Be Placed At paper substrate used to produce your order.
Carefully check all traps (overlap of color) punctuation, Least 1/4" From Fold Lines Or Edges. In The Top Area, Use 1/2" Bleed.
Border Designs Should Be Kept 1/2" From Fold Edges, Top Cutoff And Bottom Fold. spelling, copy and elements. Please use attached approva letter for signed approval. Approval letter, proof and Full Panel Print Must Bleed Into Top &

Fill All 5 Anti-Bounce Area With 40% Screen In All Colors Containing Screens

**BORDER DESIGNS** 

Bottom Of Bag. Which Is Indicaated On Template ink roll outs must be returned to produce your order. TECHNICAL: DATE: 2/10/16 | SCALE: FULL Starting Web: 45 1/4" Finished Web 45.00" Final Art For Plates Should Stop Face 16.00" Back 16.00" Gusset 6.00" Gusset 6.00" Extend To this Line. Line Will Not Be Seen. / At This Back Fold Line. AFTER CONVERSION, THIS AREA (.50") WILL APPEAR IN BOTTOM OF BAG Artwork Bleeds
To This Line
To Complete
Step & Repeat
Of Copy Bleed
Into Left Gusset Panel.