**Distoration Rate For Pre Print** Plates For .107 Is 96.91%

A NOVOLEX BRAND 1 Duro Way Walton, KY 41094 **Distoration Rate For Tail Print** Duro.ArtDepartment@novolex.com CREATED BY: B. Wallrawe Plates For .067 Is 98.12% TECHNICAL:
Starting Web: 51 1/4" Finished Web 51.00"

DATE: 2/10/16

SCALE: FULL

**DESIGN GROUP:** Shopper Series Ultra Modular Uptowne

19 x 6 x 16

Printed Flap 15 3/4"

PLEASE NOTE: This proof is for copy, content, and position approval only. This proof is not for actual color or paper substrate used to produce your order. Carefully check all traps (overlap of color) punctuation letter for signed approval. Approval letter, proof and ink roll outs must be returned to produce your order.

BORDER DESIGNS Fill All 5 Anti-Bounce Area With Because Of Machine Movement In Bag 40% Screen In All Colors Conversion, Copy Should Be Placed At Containing Screens Least 1/4" From Fold Lines Or Edges. In The Top Area, Use 1/2" Bleed. Border Designs Should Be Kept 1/2" From Fold Edges, Top Cutoff And Bottom Fold.

Full Panel Print Must Bleed Into Top &

Bottom Of Bag. Which Is Indicaated On Template

Bleed Copy Must Any Copy Above This Extend To this Line. Line Will Not Be Seen. Plates Should Stop
At This
Back Fold Line. Gusset 6.00" Face 19.00" Gusset 6.00" Back 19.00" AFTER CONVERSION, THIS AREA (1/4") WILL APPEAR IN BOTTOM OF BAG **TOP** Artwork Bleeds
To This Line
To Complete
Step & Repeat
Of Copy Bleed
Into Left Gusset Panel. BAR #1 BAR #2 BAR #3

BAR #4 BAR #5 BAR #6

PLACEMENT OF DENSITY BARS
(UP TO 6 COLORS) UNPRINTED PASTE AREA UNPRINTED PASTE AREA UNPRINTED PASTE AREA Cut Flap 14 3/4"