

This Novolex Cookie Policy describes the different types of cookies that are used in connection with the websites owned and controlled by Novolex and its subsidiaries (collectively “Novolex”, “we”, or “us”).

The [Novolex Privacy Notice](#) applies in addition to this Cookie Policy.

You have the option of setting your cookie preferences upon entering this website. You can consent or reject each category of cookies (except Strictly Necessary Cookies) in the Cookie Settings.

What are cookies and why do we use them?

Cookies are small files that are placed on your device when you visit our websites. They are commonly used to make websites work, or work more efficiently, as well as to provide information about your use of the website and display content and advertising that is relevant to you. Other technologies, including web beacons, web storage, and identifiers associated with your device, may be used for similar purposes. In this policy, we say “cookies” to refer to all of these technologies.

We use cookies for a variety of purposes. For example, to enable you to navigate between webpages efficiently, to collect information about the use of our website to ensure it operates properly, and to make your experience more convenient and personalized.

What kind of cookies do we use and how long will they stay on my device?

Where we place cookies on your device, these are called **first party cookies**. There are also **third-party cookies** set by third party domains for various purposes. You can find a list of the third parties who manage these third-party cookies in [Annex B](#).

Some cookies will stay on your device only for as long as you are accessing our Platform during a single browsing session and so are temporary. These are known as **session cookies**.

Other Cookies are stored on your device for longer periods to enable our Platform to “remember” you and your preferences. These are known as **persistent cookies**.

Information about the types of cookies we use can be found below and in [Annex A](#), and you can change your cookie preferences in the cookie settings popup box.

Strictly Necessary Cookies

These cookies are necessary for essential website functions and help us to make your online experience smoother. Strictly necessary cookies cannot be switched off. For example, cookies that are used to help a webpage load quickly. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not work. These cookies do not store any personally identifiable information.

Performance Cookies

These cookies allow us collect information about how our website is used, such as the number of visitors and how long those visitors stay for. They help us understand how we can improve our website and make it easier to use. All of the information these cookies collect is aggregated.

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization, such as remembering choices you have made like your language or the region you are in. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.

Targeting Cookies

Targeting and advertisement cookies store information about your interests and browsing history on our website. Targeting cookies allow us and our third-party advertising partners to display content relevant to your interests on our websites and on other sites. Cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

How can I control my cookie preferences?

You can set your cookie preferences for our site in the cookie settings popup box or preference center.

You may also control cookies by managing your browser settings. Most browsers allow you to control the types of cookies you allow or reject. Find out how to manage cookies on popular browsers:

- [Google Chrome](#)

- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

If you use a smart phone, you can usually block cookies in the settings section on your device. You may also be able to visit websites without leaving a history by turning private browsing on. You should visit the support section of the website of your device for more information on how to do this.

Some of the persistent cookies we place on your device will remain there indefinitely by default. These cookies are specified in Annex A. If you want to clear these cookies, you can do this in your internet browser:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

Certain U.S. state privacy laws provide consumers with the right to opt out of targeted advertising. Most web browsers are set to accept cookies by default. If you prefer, you can usually remove or reject browser cookies through the settings on your browser or device. You may opt out of targeted advertising by: setting the Global Privacy Control Signal, configuring your browser to reject cookies, or rejecting cookies in our cookie banner or preference center.

What happens if I reject cookies?

If you reject cookies, you may still use our website, but some areas of the site may have limited functionality. If you reject cookies that require your prior consent, we will not use those cookies. If you withdraw previously given consent, we will no longer use those cookies and will delete them.

If you do not allow performance and functional cookies, we will not be able to monitor the performance of our site when you have visited and some functionality and personalization may not function properly. If you do not allow targeting cookies, you will experience less targeted advertising.

By deleting or blocking cookies through your browser that are strictly necessary for the function of our website, it may not operate correctly, and some areas may not be accessible.

Changes to this Cookie Policy

We will inform you of any changes to this Cookie Policy by posting them on this page.
This version of our Cookie Policy was updated on **January 20, 2026**.

Contact Us

This Cookie Policy applies in addition to our [Privacy Notice](#), which provides information about how we manage data collected online and how you can exercise your data protection rights. If you have questions or concerns about this Cookie Policy or Privacy notice, you can email us at privacy@novolex.com.

Annex A

Cookie Details:

Necessary

Cookie Name	Type (1 st or 3 rd Party)	Duration	Purpose
__cf_bm	Third-Party		CloudFoundry Cookie

Performance

Cookie Name	Type (1 st or 3 rd Party)	Duration	Purpose
_gid	First-Party	1 day	Analytics tracking.
athena_short_visit_id	First-Party		Analytics tracking.
_ga	First-Party	1 year	Distinguish unique users by assigning a randomly generated number as a client identifier.
_gaxxxxxxxxx	First-Party	1 year	To generate statistical data on how the visitor uses the Service
Fornax_anonymousID	First-Party	1 year	Analytical purposes concerning Site visitors and registers statistical data on users' behavior on the website.

Functional

Cookie Name	Type (1 st or 3 rd Party)	Duration	Purpose
Shopper-Perf	First-Party		Saves the visitor's currency preferences and user preferences and maintains the current customer session.
lastVisitedCategory	First-Party		Determines when the visitor last visited the different subpages on the website, and tracks last visited category.
SHOP_SESSION_TOKEN	First-Party		Record whether users have placed items in their shopping cart.
viewPosts[limited]	First-Party		Maintain filter settings on the Site.
__cf_bm	Third-Party		Video Hosting/Sharing
_cfuvid	Third-Party		Video Hosting/Sharing

vuid	Third-Party	1 year	Video Hosting/Sharing
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Targeting

Cookie Name	Type (1 st or 3 rd Party)	Duration	Purpose
_fbp	First-Party	2 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
_gat_gtag_	First Party		Google Analytics
anProfile	Third-Party	5 months	Online advertising segmentation.
IDE	Third-Party	1 year	Advertising exchange.
NID	Third-Party	6 months	Advertising.
_141_cid	Third-Party	1 year	B2B intent data for marketing and sales.
ahHistory	Third-Party	1 month	Online advertising segmentation
TapAd_3WAY_SYNCS	Third-Party	1 month	Cross-device tracking, targeting.
suid	Third-Party	1 year	Advertising.
test_cookie	Third-Party		Advertising exchange.
suid_legacy	Third-Party	1 year	Advertising.
_GRECAPTCHA	Third-Party	5 months	Advertising
_141_exp	Third-Party	6 days	B2B intent data for marketing and sales
TapAd_TS	Third-Party	1 month	
_ioxxxxxxxxxxxxxx	Third-Party	1 year	
uid_	Third-Party	6 days	Targeting
SERVERID	Third-Party		Targeting
TapAd_DID	Third-Party	1 month	Targeting

Annex B

The following third parties may also use cookies on our Site. These third parties may include, for example, providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical cookies, performance, or targeting cookies:

- BigCommerce
- Bombora
- Datonics
- [Doubleclick \(Google\)](#)
- Eyeota
- Facebook
- [Google Analytics](#)
- NetworkAd.net
- Saba Talentlink
- Simpli.fi
- Tapad
- Vimeo
- Yahoo