EcoCraft® Fresh & Crispy™ Clamshell Containers
Fresh & Crispy™ Clamshell Containers

FOR OPTIMAL BALANCE OF CRUNCH AND HEAT

Finding the right container to serve or deliver fried foods while maintaining crispiness and temperature has been a challenge. Until now. Introducing the EcoCraft® Fresh & Crispy™ line of clamshell containers.

The EcoCraft Fresh & Crispy clamshell containers are an innovative solution in food packaging when maintaining crispiness and heat retention is a priority. Fried foods stay crispy, warm and flavorful due to our high-performance ventilation and breathable paper construction. And, the Eco-Flute® micro-flute corrugation material maintains food integrity due to its superior rigidity and crush strength.

WHEN CRUNCH COUNTS FOR YOUR BOTTOM LINE

Fried foods require a balance of crunch and heat to be perfect. Food served in EcoCraft Fresh & Crispy clamshell containers was shown to have less temperature loss¹ while better maintaining crispiness quality when compared to standard packaging options².

Keeps food crunchier

<table>
<thead>
<tr>
<th>Fresh &amp; Crispy</th>
<th>Fry Carton</th>
<th>Fry Bag</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crispy</td>
<td>Soggy</td>
<td></td>
</tr>
</tbody>
</table>

Maintains temperature better

<table>
<thead>
<tr>
<th>Fresh &amp; Crispy</th>
<th>136 °F</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fry Carton</td>
<td>124 °F</td>
</tr>
<tr>
<td>Fry Bag</td>
<td>116 °F</td>
</tr>
</tbody>
</table>

100 °F

The EcoCraft line of clamshell containers are constructed with Eco-Flute® micro-flute corrugation.

The middle layer of these containers use 100% post-consumer recycled content, providing a sturdy, lightweight package. EcoCraft Fresh & Crispy clamshell containers are good for food, and, for the environment.

1. Based on comparison of fried potatoes served in an open fry bag, open fry carton and EcoCraft Fresh & Crispy clamshell container after 15 minutes.
2. Based on an internal panel tasting comparing fried potatoes served in an open fry bag, open fry carton and EcoCraft Fresh & Crispy clamshell container after 15 minutes.
FEATURES AND BENEFITS

• Thermal insulation to keep hot food hot
• Superior rigidity and crush strength
• Secure latch locking lid functionality
• Middle layer of paper (medium) is made of 100% post-consumer recycled content
• Total structure is made with a minimum of 33% post-consumer recycled content
• Custom print available

<table>
<thead>
<tr>
<th>SKU#</th>
<th>UPC</th>
<th>Description</th>
<th>Inner Dimensions LxWxH inches</th>
<th>Outer Dimensions LxWxH inches</th>
<th>Case Pack</th>
<th>Case Weight (lbs.)</th>
<th>Case Per Pallet</th>
<th>Ti/Hi</th>
<th>Flute</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAT-F344CRISPVF</td>
<td>10651470234401</td>
<td>EcoCraft Fresh &amp; Crispy</td>
<td>4 x 4 x 2.81</td>
<td>5.5 x 5 x 2.88</td>
<td>600</td>
<td>27.96</td>
<td>16</td>
<td>4x4</td>
<td>F</td>
</tr>
<tr>
<td>NAT-F542CRISPVF</td>
<td>10651470254201</td>
<td>EcoCraft Fresh &amp; Crispy</td>
<td>5 x 4 x 2.06</td>
<td>6.38 x 5 x 2.25</td>
<td>300</td>
<td>14.89</td>
<td>24</td>
<td>4x6</td>
<td>F</td>
</tr>
</tbody>
</table>

Key Markets
- Foodservice
- Convenience
- Supermarket
- Delivery
- Catering
Learn more about our Sustainability Mission of advancing packaging solutions to support the growing demand for a greener world at www.novolex.com/sustainability/EcoCraft