# NOVOLEX

# **Quality Food Packaging** BY BURROWS<sup>™</sup> NETHERLANDS

**Superior performance, sustainable.** Burrows Netherlands manufactures and ships a wide variety of food packaging to all corners of Europe, the Middle East, and Africa. Our application expertise and innovative solutions can elevate the marketability of your food menu items.

e from 100% recycled paper nted with water-based ink



#### Quality food packaging

# SUPERIOR PERFORMANCE SUSTAINABLE

Founded in 1919, Burrows Paper Corporation (Burrows<sup>™</sup>) is today a leading global manufacturer of distinctive innovative paper and packaging solutions that deliver the intended and specified customer experience. Burrows manufacturers custom paper solutions using sophisticated technologies in advanced facilities that are strategically placed throughout the world. Burrows has expanded packaging operations throughout the years to serve customers worldwide.

#### HISTORY

- 1986: Packaging facilities established in the United States
- 1991: Manufacturing is expanded to Europe (Burrows Netherlands)
- 2008: Packaging operations grow to include Asia location
- 2010: Representative office opens in Shanghai
- 2012: Asia capabilities expand with acquisition of Innopak
- 2016: Novolex acquires Burrows Packaging (U.S.A.) & Burrows Netherlands

#### STRATEGIC LOCATION

Burrows Netherlands is located in Kerkrade, at the centre of the Euregio zone. This strategic location allows Burrows to acquire materials in a cost-effective and timely manner in order to meet customer demands.

Burrows Netherlands manufactures and ships light weight food packaging and products to all corners of Europe, the Middle East, and Africa.

## Making paper perform

Burrows Netherlands prides itself on its quick and proactive response to customer needs. This includes product enhancements and the development of new product designs to meet specific customer requirements.

Burrows Netherlands works with its customers from an in-store, behind-the-counter analysis and formation of product concepts, to graphic design and production. Its commitment to investing in equipment and its in-house applications expertise result in continuous product performance and overall quality improvements.

Make Burrows Netherlands your strategic partner for your packaging needs.



#### Quality assurance

In 2005, Burrows Netherlands was the first continental European-based QSR supplier to acquire accreditation for meeting the rigorous requirements of the British Retail Consortium (BRC). Burrows Netherlands is also a PEFC Chain of Custody certified converter. PEFC is the international standard for sustainable forest management.

Burrows Netherlands is a member of PRO-S-PACK in Germany and Pack2Go. PRO-S-PACK is an international group of food packaging manufacturers, distributors and raw materials suppliers committed to promoting sustainable practices. Pack2Go is a not-for-profit association of European companies that responsibly manufacture food and beverage packaging for on-the-go consumers. The company is also a member of Netherlands Packaging Centre (NVC) and European Flexographic Technical Association Benelux (EFTA-Benelux).

These professional associations and relationships help Burrows Netherlands stay up to date and compliant with various environmental, industry and workplace regulations.

In addition, Burrows Netherlands is able to efficiently handle multi-border logistics and shipping challenges. This allows its customers the opportunity to combine shipment loads, resulting in reduced inventory and shipping costs. Its staff is trained to support a multi-language business environment.

# Wraps

Burrows Netherlands sandwich wraps are used by quick-service restaurant (QSR), takeout and snack markets.

#### AVAILABLE IN STOCK AND CUSTOM OPTIONS, BURROWS OFFERS THE FOLLOWING FOR ITS WRAPS:

- 8-colour flexographic printing capability
- 4-colour process print
- Random or registered prints
- Use of water-based, food-approved inks
- Use of food-safe wax
- 100% PEFC-certified paper
- Variety of sizes



## Napkins

Burrows Netherlands napkins are easy to use and specially made for QSR, takeout and snack consumers. These recyclable and compostable napkins are available using 100% PEFC-certified paper.

#### WITH STOCK AND CUSTOM OPTIONS, BURROWS OFFERS A NUMBER OF SOLUTIONS, INCLUDING:

- 1- or 2-colour print
- Unprinted
- Embossed (overall, border or custom)
- Dispenser-fold
- 1/4 fold
- 1/8 book fold



## BRC Certified

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Packaging and Packaging Materials CERTIFICATED

#### Contact Customer Service at CS@Burrows.nl



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