



**BUILD  
BY YOUR  
BRAND**  
WITH  
**POLAR PAK**  
A NOVOLEX BRAND

# CUSTOM PRODUCTS CATALOGUE

WHERE **PACKAGING**   
MEETS **INNOVATION** <sup>TM</sup>

# Customizing Products to Fit Your Needs:

We are pleased to provide you with this Custom Product Catalogue. Inside these pages you can explore the different customization solutions offered to meet your needs. You might be surprised to discover what we can do to help you create your perfect niche of branding with our vast variety of custom solutions.

With people avoiding television and radio advertising and not reading as many magazines or newspapers today, managing your promotional mix and differentiating yourself in the marketplace can be challenging; but with our custom technologies we can complement your advertising package at every level. You can increase brand awareness by customizing your tableware and foodservice containers with a wide variety of custom print and embossing capabilities.

Our broad product mix is complemented by each type of custom decorating capability that has unique benefits to fit a wide range of customer needs. These capabilities help you deliver maximum impact to your brand; capitalize on special events, unique themes or trendy menus; and make you memorable to your customer base.

We want to support your success therefore we'll work with you to achieve the best solution for your needs. That's the service we provide.

If you're interested in speaking with us about integrating our custom solutions into your promotional program, call your local POLAR PAK representative.



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## Drinkware Cups



## Drinkware Stem / Stemless



**5**

## Spot Printing

- Rigid tumblers offer appearance of permanent drinkware
- Sizes start at 1oz (depending on the product)
- Variety of styles available

### Customizable Products:



Frost-Flex®  
(sizes 5oz to 24oz)  
MOQ - 25,000 Pieces



Comet™  
(sizes 1oz to 12oz)  
MOQ - 25,000 Pieces



Classicware®  
(sizes 8oz to 16oz)  
MOQ - 25,000 Pieces



# SPECTRUM™

*Classic Color, Great Value*

- PMS colour graphic images
- Cost effective price for larger quantities
- PMS colour matching up to 8 ink colours \*depending on the product
- Memorables™ 12oz, 16oz and 22oz available in various stock colours

### Customizable Products:



Memorables™  
Souvenir Cups  
(sizes 12oz to 64oz)  
MOQ - 5,000 Pieces



Frost-Flex®  
Tumblers  
(sizes 5oz to 24oz)  
MOQ - 15,000 Pieces



Comet™  
Rigid Tumblers  
(sizes 1oz to 16oz)  
MOQ - 15,000 Pieces



Kids FunCups™  
(size 12oz only)  
MOQ - 5,000 Pieces



Pro-Flex™  
Soft Sided Cups  
(sizes 12oz to 20oz)  
(available in white and clear cups)  
MOQ - 15,000 Pieces



Classicware®  
(sizes 8oz to 16oz)  
MOQ - 25,000 Pieces

- Low minimum order quantity
- Quicker turnaround
- Full cup print coverage up to rim (sizes 12oz to 22oz)
- Full colour photo images on clear and coloured cups
- Add a textured feel to specific parts of an image/logo with Envisions™ Tactile Printing \*on white Souvenir Cups only

## Customizable Products:

Memorables™  
Souvenir Cups  
(sizes 12oz to 32oz)  
MOQ - 500 Pieces



### Envisions™ Tactile Printing option available

(sizes 12, 16, 22 and 32oz)  
Art charge of \$125/design  
MOQ - 500 Pieces





# Drinkware Cups

All Drinks Deserve A Special Container.

Create a WOW impression with promotional drinkware from POLAR PAK. DRAW attention and excitement to the presentation of any beverage with your brand logo, tagline, message or image printed on your drinkware.

Select from several printing options that are designed to meet your unique needs. Various styles and size ranges are available depending on the product.

## Full Colour, Spot or



- Great for logos, taglines and messages
- Choose from a variety of cup options

### Customizable Products:



POLAR PAK® CLARUS  
XL, XLN, XLT, XLTE, XLW  
Available in all print options  
(all sizes)  
MOQ - Starts at 25 Cases



Touch Ripple Wall Hot Cups  
(print up to 4 colours)  
MOQ - 100 Cases - 4oz to 20oz



Eco-Products™ GreenStripe™ Hot Cups  
(print up to 4 colours or CMYK)  
MOQ - 25 Cases - 4oz to 20oz (CMYK)  
MOQ - 200 Cases - 2oz to 20oz (Spot Colour)



Eco-Products™ BlueStripe™ Hot Cups  
(print up to 4 colours or CMYK)  
MOQ - 100 Cases - 4oz to 20oz



Eco-Products™ Paper Cold Cups  
(print up to 4 colours or CMYK)  
MOQ - 100 Cases - 12oz to 32oz



Eco-Products™ GreenStripe™ Cold Cups  
(print up to 4 colours)  
MOQ - 30 Cases - 7oz to 24oz



Eco-Products™ Reusable BlueStripe™  
Souvenir Cup  
(print up to 8 colours)  
MOQ - 20 Cases - 16oz



Eco-Products™ GreenStripe™  
Insulated Hot Cups  
(print up to 4 colours or CMYK)  
MOQ - 100 Cases - 8oz to 20oz





# Drinkware Stem / Stemless

Create Lasting And Distinctive Impressions With Signatures™.

Create a **STYLISH** look with stem or stemless ware from the Reserv™ Stemless Collection. With your brand logo, tagline or message printed on elegant glasses, you will create a lasting distinctive personalized impression.

Choose from 5 colour printing or Signatures™ revolutionary 'etched' looking print.



## 5 Spot Printing

- Drinkware offers appearance of permanent drinkware
- Sizes start at 4oz \*depending on the product
- Variety of styles available

### Customizable Stemmed Products:



Comet™  
(sizes 4oz to 12oz)  
MOQ - 25,000 Pieces



Classicware™  
(sizes 2oz to 8oz)  
MOQ - 25,000 Pieces

## Signatures™

Creating Lasting Impressions

- Trendy styled drinkware
- Appearance of permanent drinkware
- Revolutionary print technology gives an 'Etch' appearance

### Customizable Products: Reserv™ Stemless Collection



Flute  
(size 10oz)  
MOQ - 20 Cases



Stemless Glass  
(size 12oz)  
MOQ - 20 Cases



Stemless Glass  
(size 14oz)  
MOQ - 20 Cases



Carafe/Cruet  
(size 12oz)  
MOQ - 20 Cases



Can Glass  
(size 16oz)  
MOQ - 20 Cases



Pilsner Glass  
(size 12oz)  
MOQ - 20 Cases



## Serving Utensils

## EMBOSSING

- Grow your brand while encouraging waste diversion
- Choose from a variety of sustainable products
- Need a customized sustainable solution? Ask us.



### Customizable Products:



Eco-Products™  
Sugarcane Plates  
(sizes 6", 7", 9", 10")  
MOQ - 100,000 Pieces



Eco-Products™  
Dahlia™ Plates  
(sizes 6", 9")  
MOQ - 100,000 Pieces



Eco-Products™  
Dahlia™ Bowl  
(sizes 12oz)  
MOQ - 100,000 Pieces



Eco-Products™  
Sugarcane Plates  
(sizes 6", 8", 10",  
10"x 5")  
MOQ - 100,000 Pieces



Eco-Products™  
Salad Bowls or Lids  
(sizes 24-64oz)  
MOQ - 200 Cases



Eco-Products™  
WorldView™ Bowls  
(sizes 9", 24oz to 46oz)  
MOQ - 100,000 Pieces



## ENVISIONS™

*elevate your image*

- Quicker turnaround
- Includes rim print coverage on Milan™ plates
- Full colour photo images on clear and coloured dinnerware

### Customizable Products:



Masterpiece™  
Round Plate  
(sizes 7.5", 10.25")  
MOQ - 300 Pieces



Milan™  
Square Plate  
(sizes 6.75", 9.25")  
MOQ - 300 Pieces



Milan™ Grand™  
Square Plate  
(sizes 6.5", 9.5")  
MOQ - 300 Pieces



Milan™  
Round Plate  
(sizes 6.75", 9.25")  
MOQ - 300 Pieces



# Serving Utensils

Personalize The Finishing Touch With Distinctive Customization.

Choose Signatures™ revolutionary 'gold leaf' looking print for a distinctive, sophisticated look on your serving utensils. Signed utensils will complement the look of your line of servingware.

**Signatures™**  
Creating Lasting Impressions

- Able to print on both sides of the handle
- Gold print on black utensils gives a high quality perception
- Wash and reuse utensils with confidence

## Customizable Products:



CaterLine™  
Serving Fork 9"  
MOQ - 20 Cases



CaterLine™  
Serving Spoon 9"  
MOQ - 20 Cases



CaterLine™  
Tongs 9"  
MOQ - 30 Cases



CaterLine™  
Heavy-Duty  
Tongs 9"  
MOQ - 30 Cases



CaterLine™  
Small Ladle 9"  
MOQ - 30 Cases

## EMBOSSING

- Minimum order quantity 100,000 pieces
- When going sustainable, remember the utensils.

## Customizable Products:



Eco-Products™  
Serving Spoon  
and Spatula 10"





## Dinnerware

# 1 Spot Printing •

Up to  
Colours

- Great way to promote your organization or event
- Sugarcane dinnerware shows your support for environmental sustainability

## Customizable Products:



Eco-Products™  
Sugarcane Plates  
(sizes 6", 7", 9", 10")  
Can be printed on rim only  
MOQ - 25,000 Pieces



Eco-Products™  
Sugarcane Bowl  
(size 12oz)  
MOQ - 25,000 Pieces



# 2 Spot Printing • •

Up to  
Colours

- Great way to promote your organization or event
- Sugarcane dinnerware shows your support for environmental sustainability

## Customizable Products:



Eco-Products™  
Sugarcane Plates  
(sizes 10" 3-compartment, 10"x7" oval)  
Can be printed on rim only  
MOQ - 25,000 Pieces



# SPECTRUM™

*Classic Color, Great Value*

- PMS colour graphic images
- Cost effective price for larger quantities (10,000 + )
- PMS colour matching up to 4 ink colours \*depending on the product

## Customizable Products:



Masterpiece™  
Round Plate  
(sizes 6", 7.5", 9", 10.25")  
MOQ - 10,000 Pieces



# Dinnerware

Create Impressionable, Exclusively Yours Dinnerware.

Foodservice operators, caterers, event planners and venue operators can add a business logo, event name or special message - their Signature – to tableware and servingware using several customization methods.

Choose from the Signatures™ revolutionary 'etch' looking print for a distinctive, sophisticated look and Envisions® or Spectrum™ for a colourful application.

**Signatures™**  
Creating Lasting Impressions

- Distinctive personalization
- Gold print on black
- Pewter on ivory
- Silver on white
- Natural (etch look) print on clear

## Customizable Products:



Masterpiece™ Round Plate  
(sizes 6", 7.5", 9", 10.25")  
MOQ - 300 Pieces



Milan™ Square Plate  
(sizes 5.375", 6.75", 8.25", 9.25")  
MOQ - 300 Pieces



Milan™ Grand™ Square Plate  
(sizes 6.5", 9.5")  
MOQ - 300 Pieces



## Servingware



## Foodservice Containers



# Servingware

A Memorable Brand Helps Build Brand Awareness.

Make special occasions even more memorable with customized serving trays. Key for caterers, specialty food markets, special events, and venues.

## EMBOSSING

- Embossing available on all sizes for POLAR PAK® Ebony2™ trays – (Centre Only)
- Remember, Eco-Products also has servingware in various sizes

### Customizable Products:



POLAR PAK® Ebony2™ Tray Dome Lids  
(sizes 12", 16", 18")  
Contact your Account Manager  
for Minimum Order Quantity



Eco-Products™ Regalia™  
Servingware Trays (sizes 14" to 18")  
MOQ - 100,000 pieces



Eco-Products™ Regalia™ Servingware  
Tray Lids (sizes 14" to 18")  
MOQ - 200 Cases  
Bowl Lids (sizes 80oz to 160oz)  
MOQ - 200 cases



Eco-Products™ Regalia™  
Servingware Bowls (sizes 64oz to 160oz)  
MOQ - 100,000 pieces



## Signatures™

Creating Lasting Impressions

- Choose from a variety of tray styles
- Various print area options available
- Minimum order quantity - 30 cases

### Customizable Products:



CaterLine™ Round  
Rigid Tray (sizes  
12", 14", 16" 18")  
Edge/Rim or Centre  
Print



Contours™ Square  
Thermoformed Tray  
(sizes 10.7", 14", 16")  
Corner Panels Only



Casuals™ Round  
Thermoformed Tray  
(sizes 12", 16", 18")  
Centre Print Only



Milan™ Square  
Rigid Tray  
(sizes 10.5", 11.8",  
13.9", 15.8")  
Edge/Rim or  
Centre Print



CheckMate™  
Round Rigid,  
High Edge Tray  
(sizes 12", 14", 16" 18")  
Edge/Rim or Centre Print



# DEBOSSING

## Customizable Products for Debossing:



Eco-Products™  
Sugarcane  
Clamshells  
(all sizes)



**Up to 4 Colours**

**Spot Printing** or **CMYK Printing**

- Minimum order quantity Eco-Products varies from 100,000 pieces to 25 to 200 cases (depending on product).

## Customizable Products:



Eco-Products™  
Round Deli Containers  
(sizes 8oz, 12oz, 16oz)  
(Spot Printing only)  
(Side wall print only)



Eco-Products™  
GreenStripe™  
Paper Food  
Container  
(all sizes)



Eco-Products™  
GreenStripe™  
Paper Food Trays  
(all sizes)  
(Spot Printing only)



Eco-Products™  
BlueStripe™  
Paper Food  
Containers  
(all sizes)



Eco-Products™  
Food Paper Sleeve  
(Spot Printing only)





# Foodservice Containers

Influence Buying Behaviour With Brand Awareness.

Emboss your foodservice containers for additional brand recognition. Add your brand to any hinged, combo or take-out containers to increase awareness to your company, messaging, brand or product. Embossing adds appeal and encourages the customer to reuse the container.

## EMBOSSING / DEBOSSING

- All POLAR PAK and Cube containers are available for print
- Wide range of sizes
- Ability to use in multiple applications
- Designed with versatility in mind
- Eco-Products MOQ is between 100 to 500 cases \*depending on the product



## Customizable Products for Embossing:



Eco-Products™ Deli and Portion Cup Lids (sizes 2oz to 32oz)



Eco-Products™ Clear Clamshells (all sizes)



Eco-Products™ Portion Cups (sizes 2oz to 4oz)



Eco-Products™ Rectangular Deli Containers (sizes 8oz to 64oz)



Eco-Products™ Sushi Trays and Lids (all sizes)



Eco-Products™ Round Deli Containers (sizes 5oz to 16oz)



Eco-Products™ Paper Food Container Dome Lid (fits sizes 12-32oz)



Eco-Products™ WorldView™ Lids (sizes 5", 8", 9" square lid)



Eco-Products™ WorldView™ Bases (sizes 9oz, 24oz, 40oz)



Eco-Products™ Sugarcane Clamshell (9" 3-compartment)



Eco-Products™ WorldView™ Take-out Round, Rectangular and Square Containers (all sizes)



POLAR PAK® Combo and Hinged Containers. Dome and Flat Lids Only  
Centre Print Only  
Contact Account Manager for Minimum Order Quantity



Eco-Products™ Folia™ (all sizes)



Rectangle Cube Deli Microwavable and Take-Out Containers Lid Only  
MOQ - 500 Cases



Round Cube Deli Microwavable and Take-Out Containers Lid Only  
MOQ - 500 Cases



Square Cube Deli Microwavable and Take-Out Containers Lid Only  
MOQ - 500 Cases



Football Cube Deli Microwavable and Take-Out Containers Lid Only  
MOQ - 500 Cases

**Customize your Cube Base in all PMS Colours**





## Cutlery Kits, Meal Kits, etc.



**Barware**





## This, That and the Other



# This, That and the Other

Chopsticks, Cup Sleeves & Paddle Sticks, etc.

We even customize the little things, why? Because they matter. It shows customers your commitment to your brand. It's an additional promotional or messaging opportunity to a captive audience.

## Hot stamp

- Stamp your logo or company name
- Be creative and stamp a unique design

### Customizable Products:



Touch™ Paddle Skewers  
Heat Stamped 1 side  
MOQ - 250 Cases

## Full Colour, Spot or **CMYK** PRINTING

- Great for logos, taglines and messages
- Promote special events or menu items too

### Customizable Products:



Eco-Products™ BlueStripe™ EcoGrip™  
Hot Cup Sleeve  
(up to 2 colours)  
MOQ - 40 Cases



Touch™ Chopsticks  
envelope (sealed and open)  
(up to 4 colours or CMYK)  
MOQ - 250 Cases

## Custom Printed or Molded Utensils

- Customization capabilities are virtually limitless
- Superb quality and they are sure to impress



Standard & Custom Shaped Products  
Print MOQ - 5,000 pieces  
Molded MOQ - 50,000 pieces  
(25,000 pieces for repeat orders)

# Cutlery Kits, Meal Kits, etc.

Endless Options For The Ultimate In Kit Convenience.

Brand your business with WNA packaging kits! Print your logo, company name or message on custom coffee or cutlery kit film or napkins. Drive new and repeat business by including a coupon or business card inside each cutlery kit. Kits are ideal for hotel in-room service as well as hospitality kits for take-out service.

Consider the Diet Kit™ colour coding system for your healthcare kit needs.

With unlimited customization options... you dream it, we'll kit it!

- Short lead times on most products
- Special kit configurations
- Healthcare diet kits (the Diet Kit™ colour coding system)
- Custom configuration with our stock or customer-supplied components
- Various printing capabilities
- In-house design team
- Customize with Convenience and choose from our stock of condiments

## Customizable Kit Options:

- Cutlery
- Sugar
- Sugar substitute
- Salt, pepper
- Non-dairy creamer
- Sodium-free & gluten free seasoning kit
- Wet naps
- Purell® sanitizing hand wipes
- Napkins
- Straws



**Need something in your custom kit that is not listed as an offering?**  
**Not a problem. We can customize a kit to include whatever condiments you need!**



## 4 Spot Printing

- Great Way to Promote Your Organization
- Customize the little accessories, it can make a big difference
- Minimum order quantity of 35,000 pieces

## Customizable Products:



Napkins  
(1 or 2 Ply)  
(up to 4 colours)



Overwrap Film  
(up to 4 colours)



Dry Condiments  
(up to 4 colours)

# Barware and Cocktail Accessories

Mold It, Print It or Mark It With a B.

Customized Spirit® products are great for the foodservice, hospitality and advertising specialty industries. In addition to presenting an upscale appearance, custom Spirit® picks, stirrers and foodservice accessories can boost advertising efforts and heighten brand awareness. Customized Spirit® products also make great souvenirs of special occasions.

## Customizable Products:

### Picks



### Stirrers



## Custom Molded Barware

- Use to spotlight a business brand, special promotion, or new item
- Customization capabilities are virtually limitless
- Receive unique products designed and molded
- Customize any shape - idea, character, theme or logo
- Expert tooling, molding and decorating capabilities provide superb quality
- MOQ - 50,000 Pieces (25,000 for repeat orders)



## Custom Printed Barware

- Send a message to your customers
- Great take-home promotions and souvenirs
- Diverse selection of shapes and plastic colors
- Select wooden items are also printable
- MOQ - 5,000 Pieces



Barware and Cocktail Accessories  
Mold It, Print It or Mark It With a B





# Custom Packaging Design

If You Can Think It, We Can Make It.

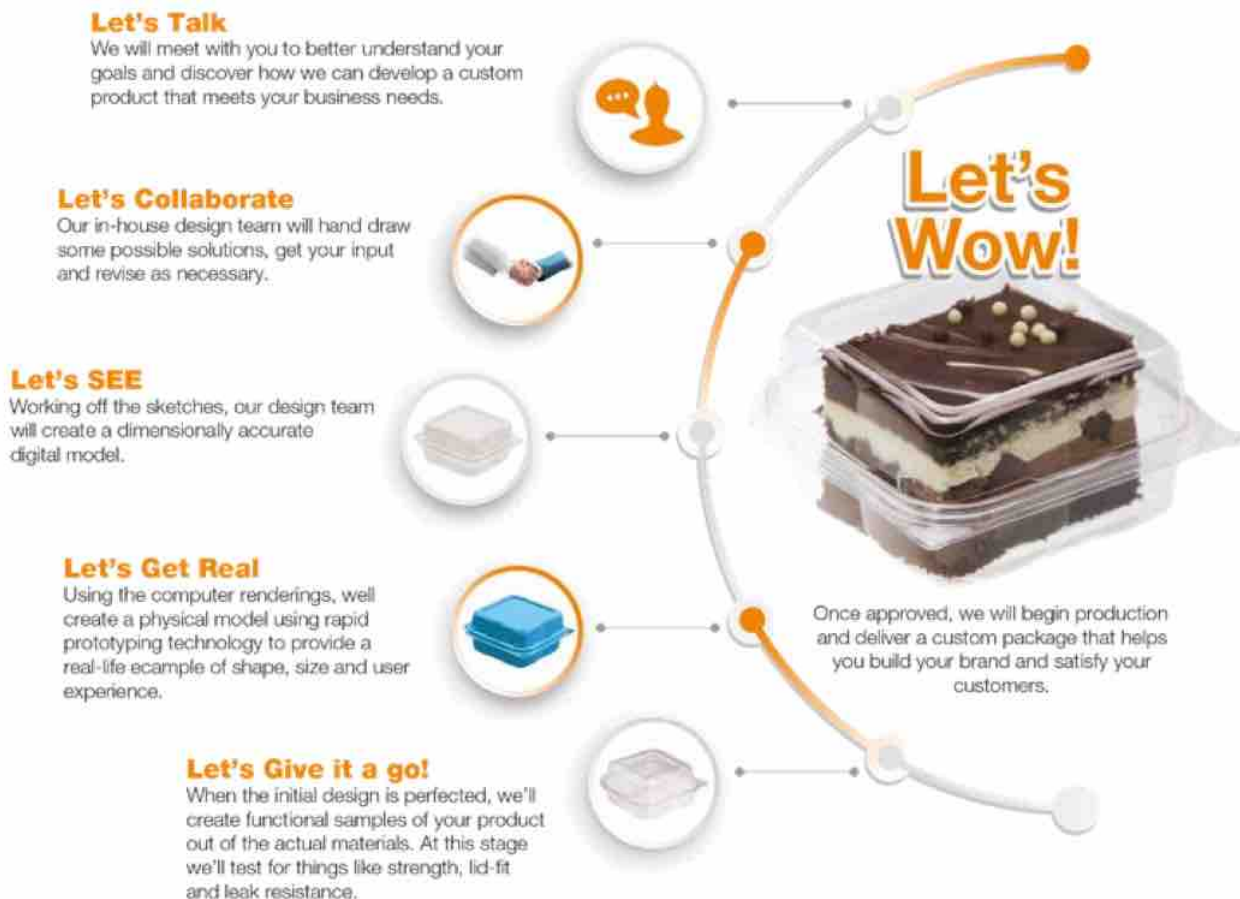
## We are . . . INNOVATIVE

Creativity is our fuel. We are never satisfied with “good enough”. Pioneering is what we do. We think big, break new ground and take risks accordingly.

We constantly aim to deliver a better bundle of products, better service, better quality, and better innovation. As result, we provide innovative, stylish, and functional food service and packaging solutions that provide convenience and sophistication.

From Concept to Completion®, our engineers and in-house design team work with you to seamlessly develop the product that is right for your application. Therefore, if we do not have a product that fits your needs, we can develop an innovative custom product complete with custom embossing or imprinting that will result in your distinctive branding success.

Our customization process below shows how we work with you to design the best packaging to meet your needs and satisfy your customers.







## ABOUT US

## Glossary of Definitions



Printing with full colour photo images or photo quality graphics, as well as line art/graphics with unlimited PMS spot colour emulation. This is a great option for low minimums and short turnarounds.

### Spot Printing

A spot colour is any colour generated by an ink (pure or mixed) that is printed using a single print run.



Refers to the four inks used in colour printing: cyan, magenta, yellow and key (black).

### PANTONE® (PMS)

Pantone Matching System is largely a standardized colour reproduction system. By standardizing the colours, different manufacturers in different locations can all refer to the Pantone system to make sure colours match without direct contact with one another.

### Hot Stamping

A dry printing method of lithography in which predried ink or foils are transferred to a surface at high temperatures.

### Pad Printing

Printing process that can transfer a 2-D image onto a 3-D object.



Printed using PMS spot colours. Excellent for traditional print appeal, lower priced options for large runs, and PMS matching.



This technology is a single, standard colour based on the colour of the product chosen. It is a unique and upscale customization effect.

Print colours available are as follows:

- Gold Print on Black
- Pewter on Ivory
- Silver on White
- Natural (etch look) Print on Clear



Is the process of creating a sunken pattern into the surface of the material.



Is the process of creating a raised pattern against the background.

## Production Lead Times

**Lead times from P.O. and artwork approval are as follows:**

- POLAR PAK® Cups - 10 to 12 weeks
- POLAR PAK® Containers - 3 weeks
- Touch Ripple Wall Hot Cups - 10 to 12 weeks
- Touch™ Paddle Skewers - 10 to 12 weeks
- Touch™ Chopsticks - 10 to 12 weeks
- Eco-Products™ - 6 to 8 weeks
- Spectrum™ Printing - 6 to 8 weeks
- Signatures™ Printing - 2 to 3 weeks
- Envisions™ Printing - 7 to 10 business days
- Cutlery Kits Printing - 2 to 4 weeks
- Barware - 2 to 4 weeks

Note: Lead times do not include shipping days. Please allow for additional shipping days to meet any deadlines required.

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## Terms and Conditions

Any illustrations, logos and text must be provided by the customer, illustrations and logo must be in Vectorized PDF or .AI format for better quality. All the required text or messaging must be provided by the customer and already corrected, any errors or mistakes that were in the text provided are the responsibilities of the customer. Any fonts for the text have to be provided by the customer as well, if a specific font is requested. Customer must certify that all images, logos, text, and/or fonts provided are either owned, are properly licensed, or the customer has received permission for the intended use.

***\*The fee for each sample is \$350.00 (excluding artwork charges), unless specified otherwise. If changes are required, a quotation for the revised artwork will be provided for customer approval prior to proceeding with the order.***

## Additional Print Charges are applicable as follows:

- Plate charges are additional and vary depending on the product between: \$50 - \$1,000
- Eco-Products™ emboss/deboss insert charges for products requiring insertions vary between \$160 - \$2,900
- Eco-Products™ new mold charges for various emboss products requiring a new mold vary between \$1,015 - \$5,250

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## Product Specifications

For product or case specifications, visit [www.polarpak.ca](http://www.polarpak.ca) or contact your local POLAR PAK Representative.



## Custom Packaging Design



# About Us

Who We Are, What We Do.

POLAR PAK COMPANY., a part of Waddington North America (WNA), is a Canadian based company and a Novolex™ brand.

POLAR PAK® is a leader in the manufacture of foodservice and food packaging plastic containers - serving the food processor, bakery, grocery, catering, take-out, retail, and hospitality markets.

POLAR PAK also manufactures custom products and provides custom printing. In addition to products manufactured in Canada, POLAR PAK markets products produced by sister brands, WNA and Eco-Products, thereby providing unparalleled one-stop shopping convenience across Canada.

POLAR PAK's offices and plants are located in Brampton, Ontario and Montréal (St. Laurent), Québec. All our manufacturing plants are BRC and Kosher certified and comply with industry standards for safety. Our materials are approved for food contact, and our facilities are inspected regularly by third party auditors.

## WHO WE ARE

**We are . . . VISIONARY**

Our Innovation Enhances Your Foodservice Needs

**We are . . . INNOVATIVE**

Pioneering and Creativity Is Our Fuel

**We are . . . TRUSTWORTHY**

Our Interactions Are Genuine and Honest

**We are . . . PASSIONATE**

Our Standards Are High

**We . . . . . EMPOWER**

We Take Responsibility for Our Actions

This image shows a full page of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



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This image shows a full page of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.