NovoVue™ Rollstock
BY BAGCRAFT®

THE CUTTING EDGE IN PACKAGING DESIGN
Packaging plays a strategic role in the development of brand identity – this is why we are focused on innovative packaging solutions that meet the needs of the modern consumer: easy-opening and closing, ventilation, and breathability combined with brilliant colors and precise, intricate window options.
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Our wide diversity of capabilities combined with an experienced packaging design and innovation team has brought Novolex to the forefront as a leading flexible packaging supplier to the top 25 restaurant and supermarket chains across North America.

OVERVIEW

- Precise laser cutters produce boundless options of intricate window shapes
- Finished products can have high definition 10 color process printing with die-cut window
- Integrated, advanced laminator yields more durable seals for continuous or die cut windows
- Works with a variety of substrates geared towards form, fill and seal machines
- Works with many films including PET, PP, PE, PLA, foil and COEX films

KEY FEATURES

1. Dynamic capabilities for unique packaging designs
2. Continuous window capabilities
3. Anti-Fog window offers clear visibility
4. Paper packaging provides a handcrafted appearance
5. Custom precision laser cut